



DOWNLOAD



Building a Lemonade Stand Is Not Just for Kids Anymore: Entrepreneurial Traits and Resources for Developing a Business (Paperback)

By Dulce M Ramirez-Damon

iUniverse, United States, 2004. Paperback. Book Condition: New. 223 x 147 mm. Language: English . Brand New Book ***** Print on Demand *****. Building a Lemonade Stand is Not Just For Kids Anymore is a breath of fresh air approach to the Entrepreneur s World. It is filled with information on topics such as Emotional Intelligence, Ethics, and Minority Issues, just to name a few. Authors Dulce M. Ramirez-Damon and Concepcion L. Tuma bring over 20 years of experience in Education and Business combined. Damon and Tuma have been able to apply their entrepreneurial touch to the ever-changing issue of Entrepreneurship. Building a Lemonade Stand is Not Just For Kids Anymore not only addresses current issues, it also offers guidelines and available sources needed to formulate answers to very complex business questions such as: What are the legalities to starting a business? What is needed to hire the first employee? A Human Resources Handbook, is it necessary? What goes into a marketing plan? When seeking financing, does the business plan help? Building a Lemonade Stand is Not Just For Kids Anymore is a useful resource for first time entrepreneurs as well as for those entrepreneurs reinventing themselves. Building a Lemonade...



READ ONLINE
[4.68 MB]

Reviews

This publication is really gripping and exciting. It really is basic but unexpected situations in the 50 % in the book. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- Prof. Salvador Lynch

This book is fantastic. It normally fails to price excessive. Your daily life span will likely be enhance once you total reading this publication.

-- Heath Prosacco