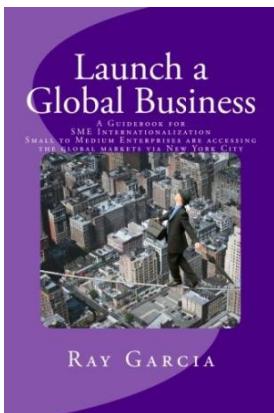


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# LAUNCH A GLOBAL BUSINESS: A GUIDEBOOK FOR SME INTERNATIONALIZATION - SMALL TO MEDIUM ENTERPRISES ARE ACCESSING THE GLOBAL MARKETS VIA NEW YORK CITY (PAPERBACK)



Buoyant Capital, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. This document is to help non-US small to medium enterprises (SME) when considering doing international business in and through the United States of America (US). It is a brief overview of a sample of issues to consider and is not an exhaustive treatment of the subject. It is meant to serve as an introductory guide for discussion...

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- Authored by Ray Garcia
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## Reviews

*Basically no phrases to clarify. It really is written in straightforward phrases rather than hard to understand. You will not sense monotony at any moment of your own time (that's what catalogues are for concerning if you ask me).*

-- Doris Beier

*The best book i actually go through. It can be full of wisdom and knowledge Once you begin to read the book, it is extremely difficult to leave it before concluding.*

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*Undoubtedly, this is the best function by any writer. This really is for those who statte there was not a really worth reading. Its been written in an exceptionally basic way which is merely right after i finished reading through this book by which really transformed me, change the way i really believe.*

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