



Steve Jobs: Business Lessons: Teachings from the Most Successful Innovator in the World (Paperback)

By Michael Winicott

Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. 203 x 127 mm. Language: English . Brand New Book ***** Print on Demand *****.Discover the lessons from Steve Jobs that can transform your business! Steve Job was a remarkable character, an intense personality and a creative entrepreneur whose passion for perfection and relentless drive revolutionized six industries: personal computers, animated movies, music, phones, tablet computing, and digital publishing. As America is seeking ways to sustain its innovative edge, Jobs stands as the ultimate icon of inventiveness and applied imagination. He knew that the best way to create value in the twenty-first century was to connect creativity with technology. He built a company where leaps of the imagination were combined with remarkable feats of engineering. Driven by demons, Jobs could lead those around him with despair and fury. His personality was driven by demons but his products were interrelated as if part of an integrated system. His story is plenty with lessons about leadership, entrepreneurship, innovation, character, and values. This book can provide you with inspiring ideas that you can apply in our own life. Even if demons dont accompany you. So are you ready to learn from Steve...



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