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A Declaration of American Business Values: Ethics, Equity and Efficiency in the New Millennium (Paperback)

By Robert L Merz

Values of America Company, United States, 2006. Paperback. Book Condition: New. 211 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****.A Declaration of American Business Values: Ethics, Equity and Efficiency in the New Millennium, examines the relationship between the historical roots of American Democracy and their applications to the world of commerce. Based on the findings of our preeminent social scientists, the key value systems are defined and designed for plans of action. Explore the theoretical and applied principles that instruct how to motivate people and make organizations prosper. Uncover the core values central to business success: Ethics and Morality; Individualism and Progress; Equality and Equity; Work and Achievement; Productivity and Efficiency; Unity and Patriotism. Gain an in-depth look into the subject matters of pay equity, corporate social responsibility, and the role of the individual. Learn how to adopt a systemic model of doing business, based on the cultural norms necessary to ensure an efficient and just work environment. Includes extensive bibliography.



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