



## Leading Responsibly in the Asian Century

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By Mario Fernando

Springer-Verlag Gmbh Feb 2016, 2016. Buch. Book Condition: Neu. 23.5x15.5x cm. Neuware - The book is one of the first to focus on responsible leadership in the contemporary Asian century context. It adopts a unique context driven social innovation based responsible leadership approach to explain how context can impact and shape the theory and practice of responsible leadership. This unique work will strongly appeal to a broad spectrum of researchers and scholars across disciplines with a particular interest in the interplay between leadership, responsibility and ethics. As Asia's influence on the global economy continues to grow in the Asian Century, this book offers a culturally integrated view of how the shift in economic power to Asia and the rising new global economic order can influence the theory and practice of responsible leadership. The book focuses particularly on the Asian century opportunities and challenges as a strong contextual factor that shapes the 'responsibility' of responsible leadership. The scholarly literature on the topic, the case studies developed through interviews and secondary data, and author's corporate experiences in the Asia-Pacific region in leading organisations are key sources for the book's assertions. It fills an important gap in the literature on how Asian cultural...



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